

# Alex Matthews

ALEX@ALEXMATTHEWS.ME 618.795.1630  
324 SKYLINE VIEW DR. COLLINSVILLE, IL

Experienced graphic designer seeking a fast-paced creative position in a positive team environment.

I am a graphic designer and marketer with over nine years of experience. I work intentionally to improve my skills, understand trends and produce eye-catching, engaging content for every project. This ensures the brands I work with are relevant and profitable in competitive markets. I am confident I will be an asset to your company.

## PROFESSIONAL EXPERIENCE

### Oak Tree Management Services • Belleville, IL

Graphic Designer & Marketing Manager July 2016 – Present

- Created branding and websites for different companies
- Designed marketing materials for print and web applications
- Took photos to begin creating a new media library
- Developed social media content and marketing plans

### ILLINOISouth Tourism • Swansea, IL

Graphic Designer & Social Media Coordinator July 2013 – July 2016

- Produced content for print and Online campaigns
- Launched blog and social media channels
- Oversaw new branding and website roll-out
- Coordinated ad campaigns between partners and vendors
- Wrote feature stories and took photos of events and attractions
- Taught workshops on social media marketing

### National Shrine of Our Lady of the Snows • Belleville, IL

Graphic Designer & Social Media Coordinator Sept. 2008 – July 2013

- Designed print and web graphics
- Launched social media presence
- Took event, location and product photography

### Missionary Association of Mary Immaculate • Belleville, IL

Graphic Design & Prepress Intern May, 2008 – Sept, 2008

- Worked on print ads and fundraising appeals
- Developed plates for offset printing
- Assisted in digital printing production

### Freelance Graphic Design & Marketing Consultation

November, 2007 – Present

## EDUCATION

### Hickey Business College • St. Louis, MO

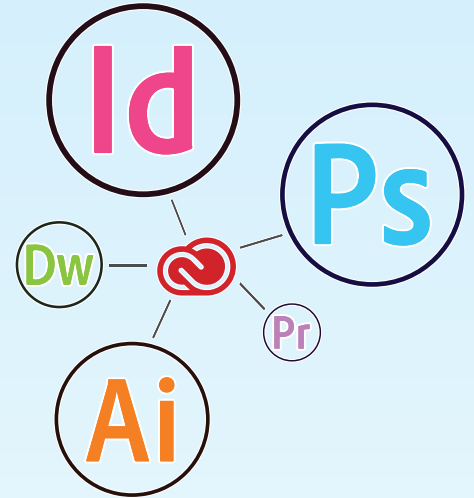
Associates Degree, Graphic Design  
Graduated December 2007



## RECOGNITION

Excellence in Tourism Award, Best Cooperative Partnership  
2016 Illinois Governor's Conference on Travel & Tourism

## SOFTWARE SKILLS



## TECHNICAL SKILLS

Social Media 🍑🍑🍑🍑

Digital Advertising 🍑🍑🍑🍑

WordPress 🍑🍑

HTML & CSS 🍑🍑

Analytics 🍑🍑🍑🍑

Email Marketing 🍑🍑

## PROFESSIONAL SKILLS

Photography 🍑🍑🍑

Copywriting 🍑🍑🍑

Presentation Design 🍑🍑🍑🍑

Public Speaking 🍑🍑🍑🍑

Proficient on MacOS & Windows

Find samples of my work at [AlexMatthews.me/Portfolio](http://AlexMatthews.me/Portfolio)